

CODE TOWN

Portfolio 2021

**Programming without
borders! Take full
advantage of our
services today!**

contact on page 54

**“OUR TEAM IS
MADE UP OF
PEOPLE FULL OF
PASSION”**

~ CEO

**5 projects of ERP/CRM
applications**

from page 16

codetown.space

free edition 0 zł



COPYWRITING
CONTRACTED PROGRAMMES
CALCULATORS GRAPHICS

LOGO

IT SUPPORT

HTML

CSS

CODETOWN

APPLICATIONS



BODY - LEASING

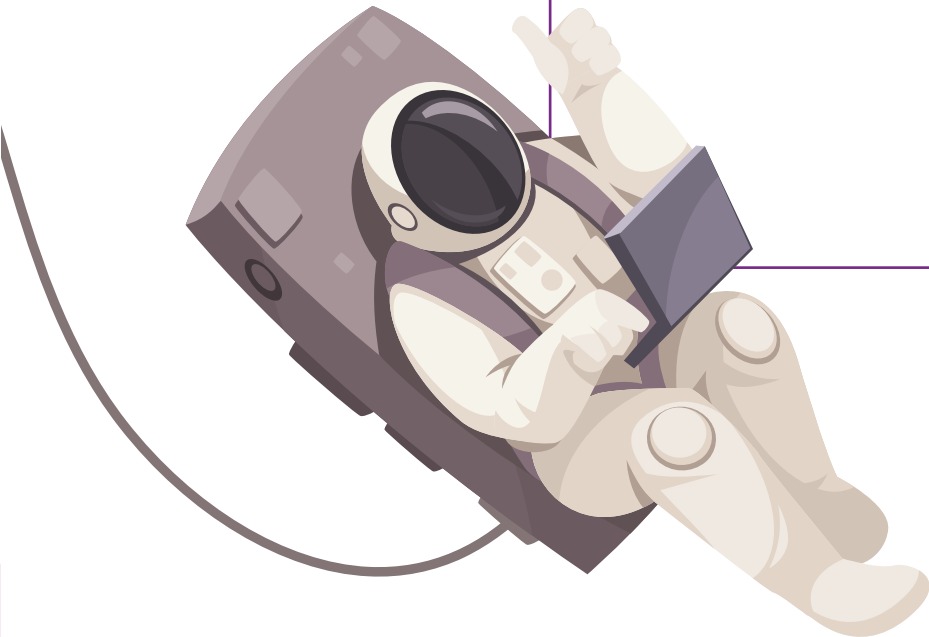
WEBSITES

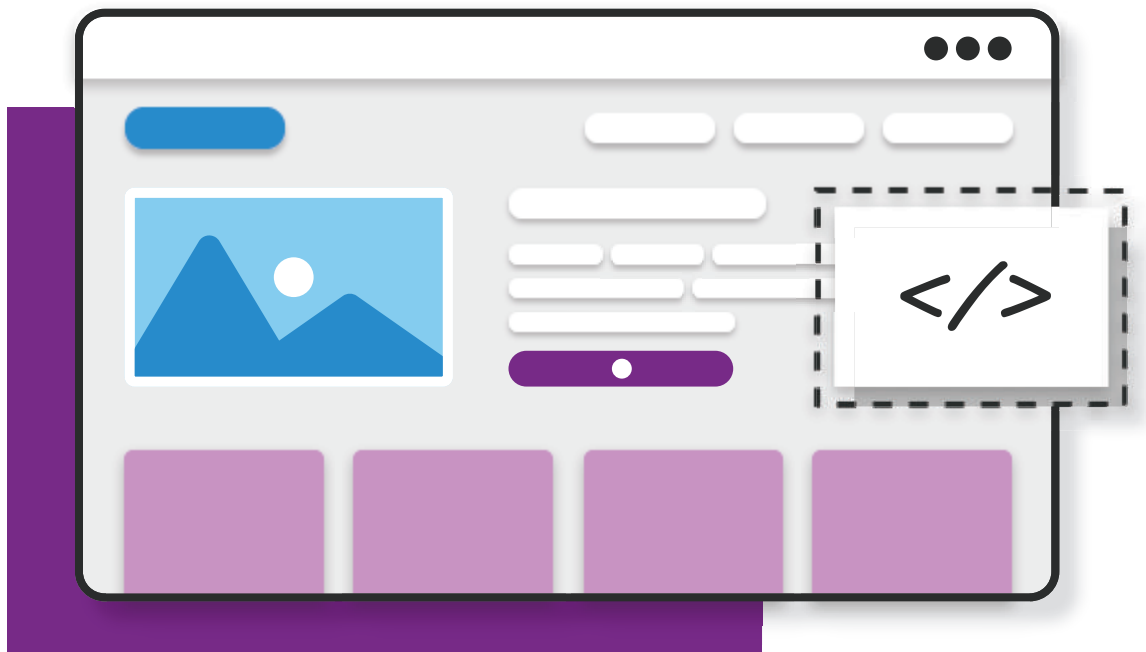
E-COMMERCE SHOP



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“

Websites

”

Websites are your business card. Not only do they present the products or services offered by your company, but most of all, they allow the customer to get familiar with your business. Recognition on the market is the second most important thing, it comes right after quality, that you can offer to your customer.

Take care of your image on the web by ordering a good and clear website. We will choose solutions that meet your needs.



Consulting Expert

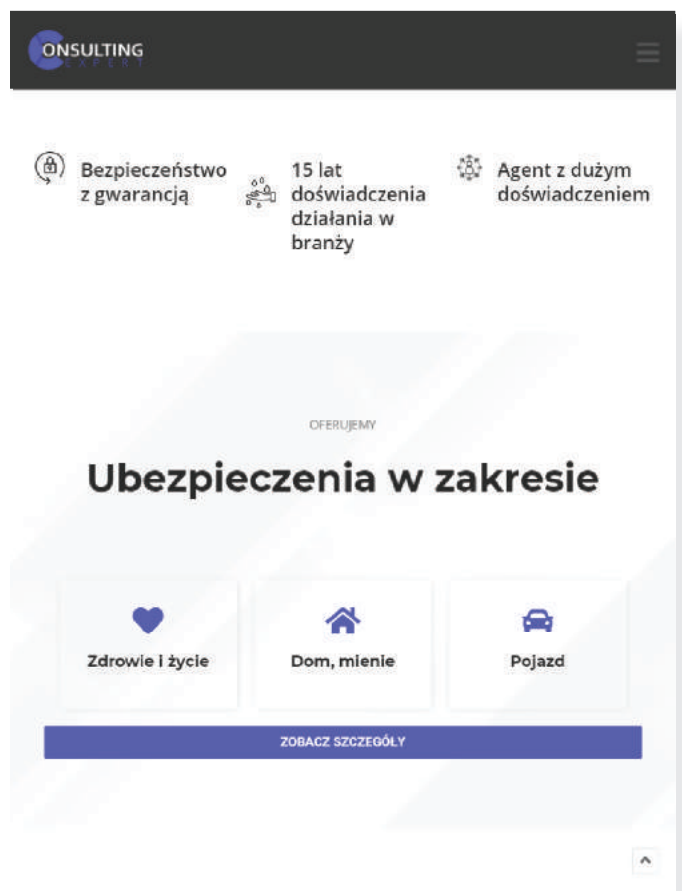
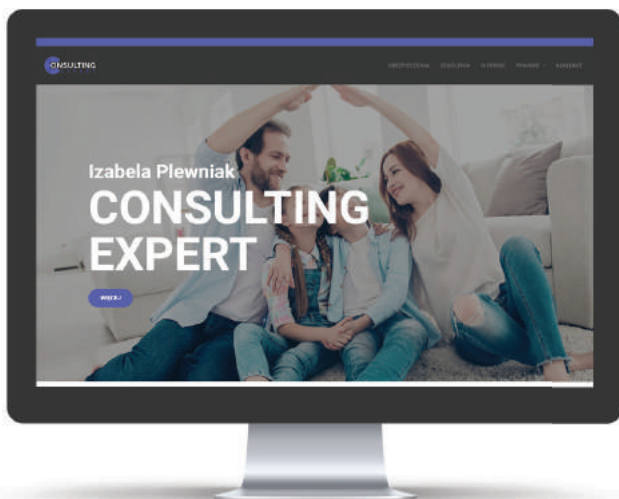
Project

marketing website – business card

Technology

Wordpress

Making a website for Consulting Expert, the company who sells insurances, was a game changer. With a professional website, the number of customers rises quickly, which led to better incomes and made the company recognizable in the insurance industry. Thanks to that, just a few months of website existence made incredible fast development for the company.





Skoring BS

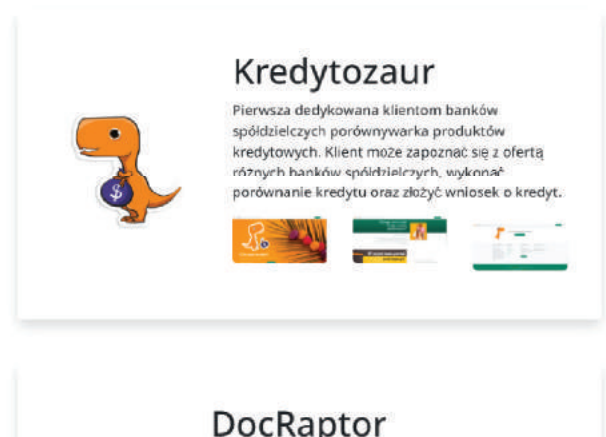
Project

marketing website – business card

Technology

HTML & CSS

The company who sells dedicated application for credits asked us to refresh their website and make it suit to current standards. A clear and readable website is fundamental in building company recognition, especially when launching a new product from your range. We enriched the site with colors matching the logo, described the offered products and prepared a mobile design of the site.





Smart Finance

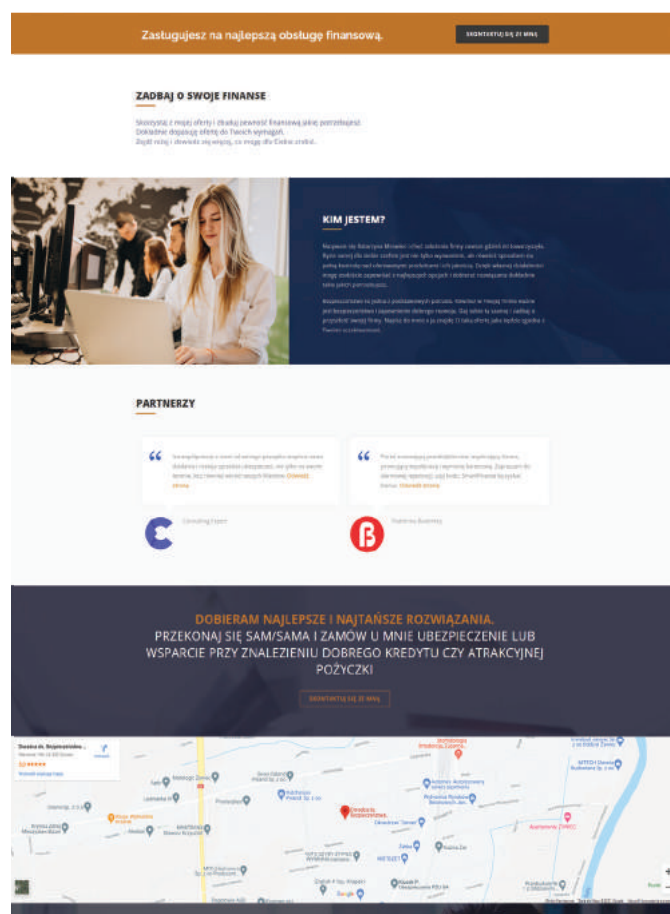
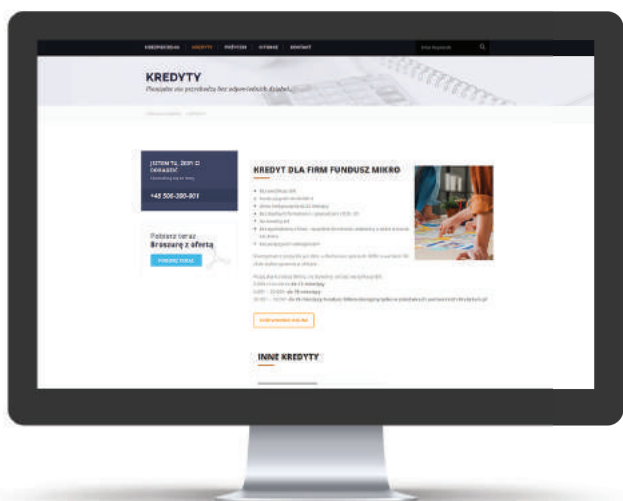
Project

marketing website – business card

Technology

Wordpress

For people working in direct sales, having a steady customer base is the foundation of running a successful business. It is usually an office in one location several years or even more. Often, the amount of work put into retaining current customers makes it impossible to attract new customers. Especially when the local market can become oversaturated, in which case a website is extremely helpful.





Ventus System

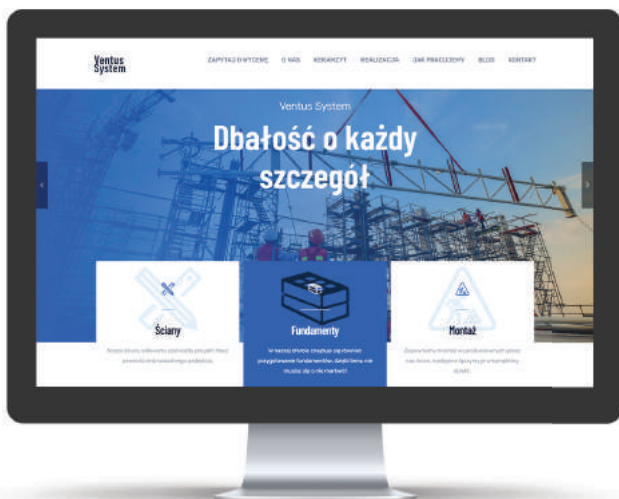
Project

marketing website – business card

Technology

Wordpress

In the case of highly competitive industries, market saturation with companies of similar specialization aren't infrequently causing a problem for clients with finding a suitable contractor. Customers usually look for offers via the Internet, which significantly increases the need for a website. Our website will not only allow us to gain customers, but also to keep up with the competition. The worst thing that can happen to us is the lack of recognition in our own market.





KREDYTOZAUUR

Kredytozaur

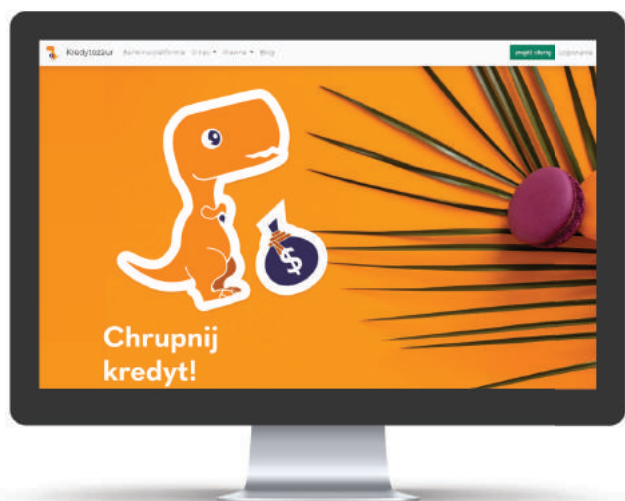
Project

marketing website – business card

Technology

HTML & CSS and WordPress

A website promoting a company and its products is just one example of a website, another example is a website built for a specific brand - one client's product. The website advertised a solution that was offered to further customers. This makes presenting the offer much simpler and keep the need to present and send PDF flyers to a minimum. Take care of your products by creating full-fledged marketing pages for them.



Kredytozaur Marketing Page





POLISOFORA

Polisofora

Project

marketing website – business card

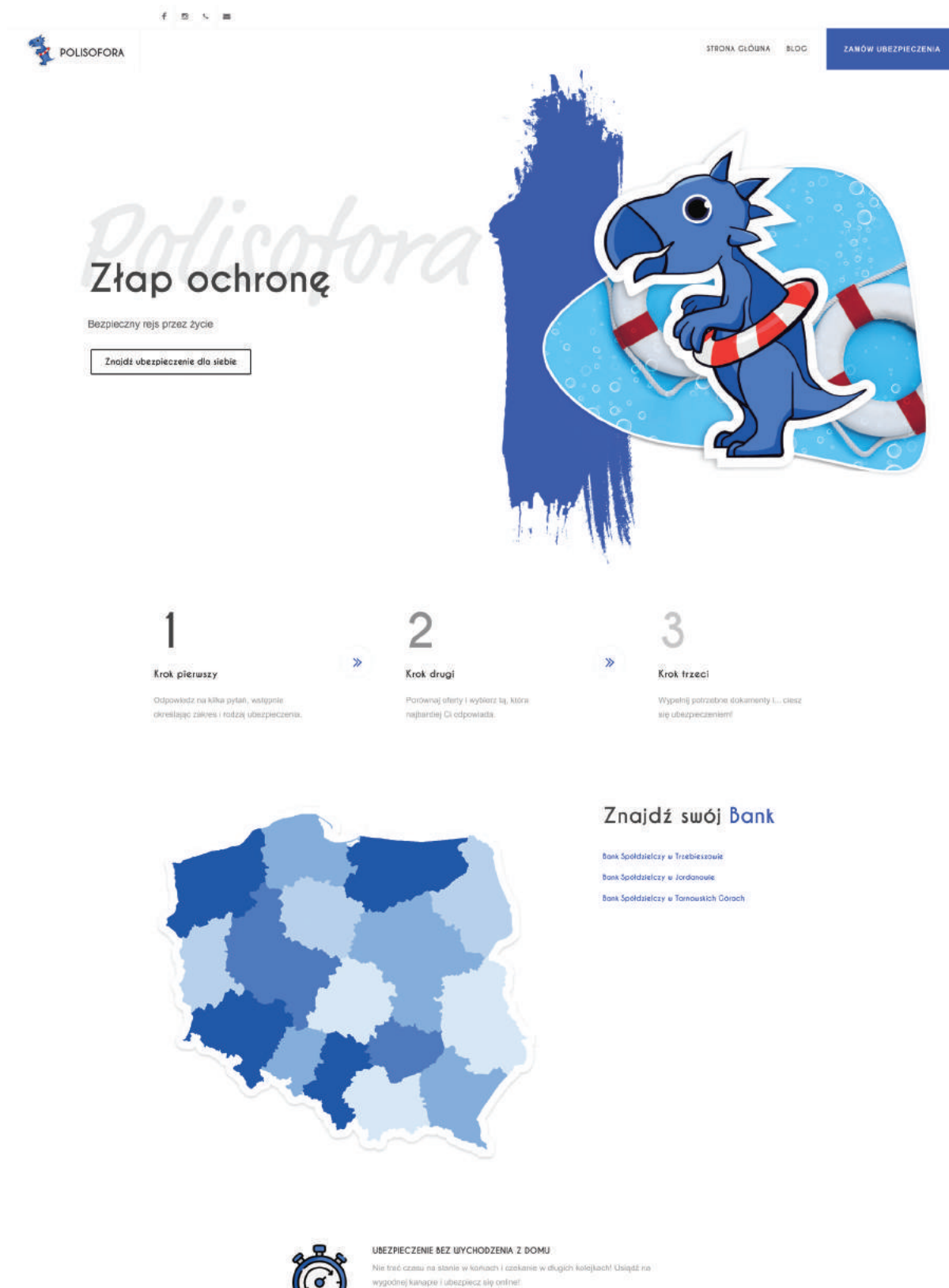
Technology

HTML & CSS and WordPress

When building several brands, building product information pages similarly, using different graphics and colors gives a sense of connection and subconsciously gives the impression of familiarity with the site, even if we know only one brand, another page having information placed in the same areas, actions acting similarly or the same footer, makes it easier for customers to find the site.

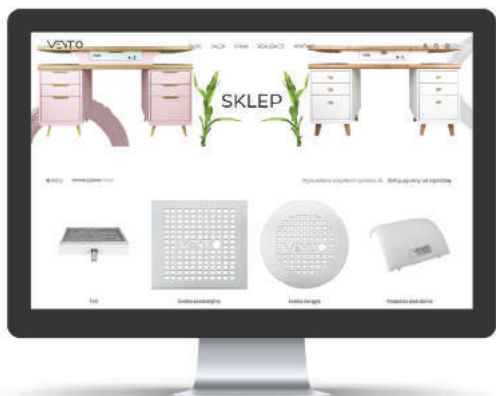


Polisofera Marketing Page



Other pages

PRESENTING OUR CLIENTS' PRODUCTS IS EXTREMELY IMPORTANT TO US. YOUR SUCCESS GIVES US JOY AND REASSURES US THAT WHAT WE CREATE IS WORTH OUR AND YOUR TIME.



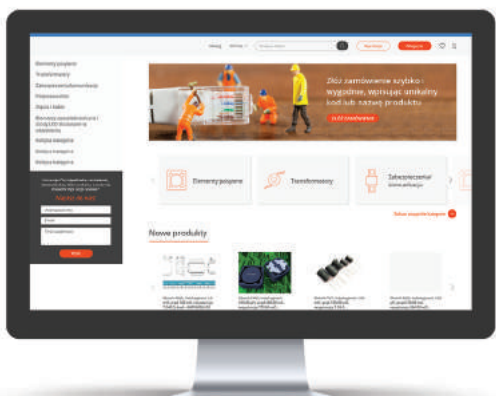
Vento Beauty

TECHNOLOGY: WORDPRESS



Bukieci

TECHNOLOGY: WORDPRESS



Technical Industry Client

WEBSITE PROJECT IN ADOBE XD



Construction Industry Client

WEBSITE PROJECT



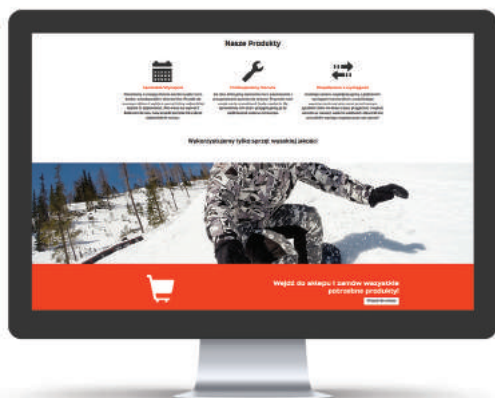
Polikredyt

TECHNOLOGY: HTML & CSS



Negoco

TECHNOLOGY: PHP, HTML & CSS



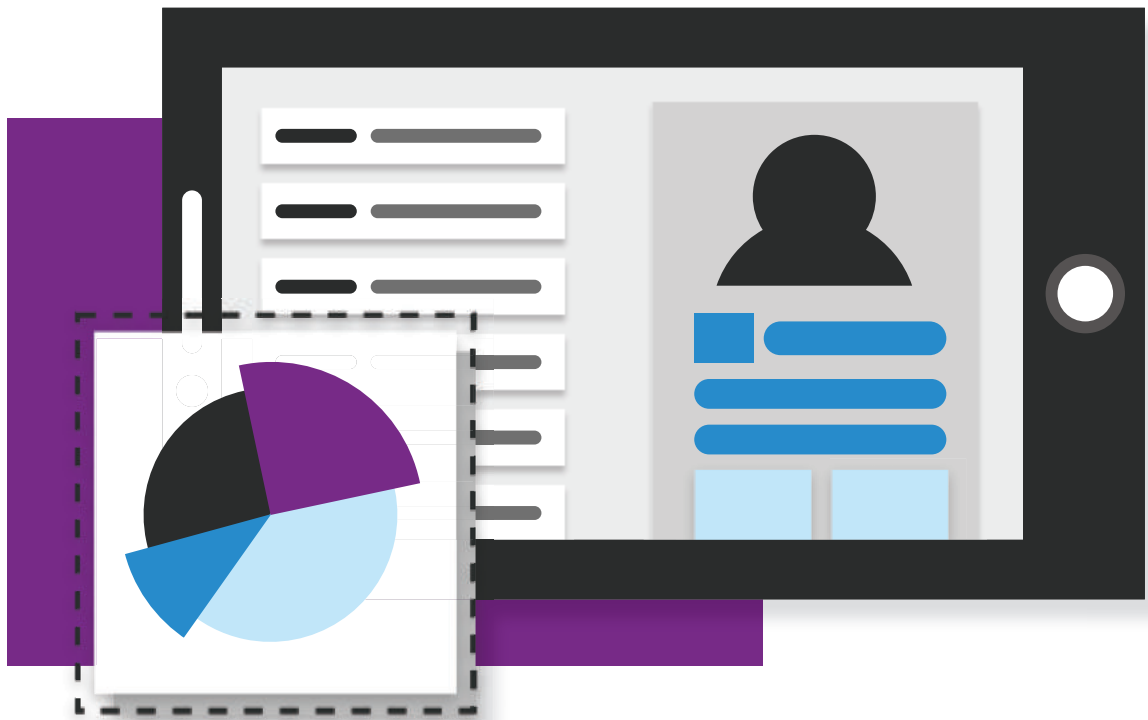
Klonski

TECHNOLOGY: PHP, HTML & CSS



Frescotur

TECHNOLOGY: PHP, HTML & CSS



“ Web applications ”

The world is moving forward. More and more companies are basing their business on available, rapidly developing technologies. Some will use them to support production processes, others gain customers, and to manage their own teams.

No matter what your goal is, we will be happy to help you achieve it. We will build you a professional application according to your specifications.

BarterKey

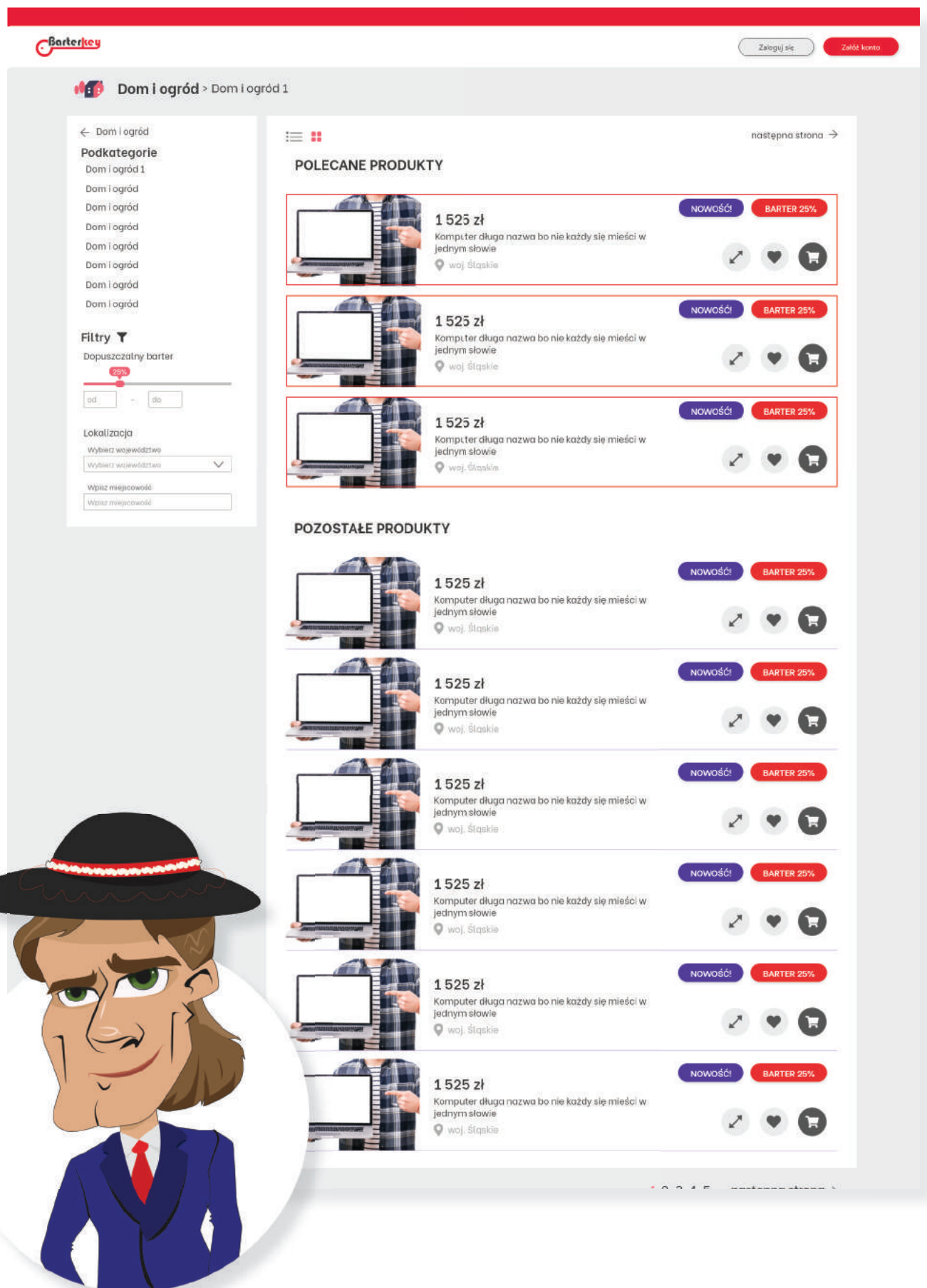
JEDEN PORTAL WIELE MOŻLIWOŚCI

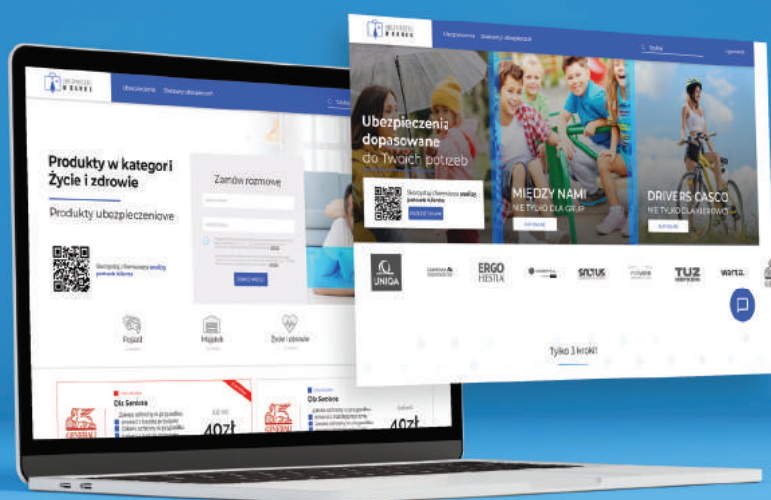


PORTAL **BARTERKEY**

One of our first projects performed in 2016 was the development of a product exchange portal. The most important element of the system was to develop a process for ordering company offers, with the possibility of negotiating the price before purchase.

We based this project on .net core technology produced by Microsoft. We built the database on Microsoft SQL Server.





**UBEZPIECZENIA
DOPASOWANE
DO TWOICH
POTRZEB**

PORTAL

**UBEZPIECZAJ
W BANKU**

Clarity and cleanness of design accompanied us throughout the entire process of designing and coding the application for cooperative banks to manage insurance and online sales of these products. We used one group of colors, punctuated with delicate gray, to highlight some elements of the site. The customer is not only presented with the features of a given insurance, but can also order it by filling in intuitive forms.



[Ubezpieczenia](#) [Dostawcy ubezpieczeń](#)

[Logowanie](#)

Dla Seniora

Produkt ubezpieczeniowy



Skorzystaj z formularza [analizy potrzeb klienta](#)



Opis

Celem produktu jest ochrona zdrowia i życia Seniora na wypadek zdarzeń losowych.

Zakres ochrony

- Pokrycie kosztów pobytu w szpitalu w następstwie nieszczęśliwego wypadku
- Uszczerbek na zdrowiu
- Dla klienta banku
- Śmierć w wyniku nieszczęśliwego wypadku
- Śmierć z każdej przyczyny

Wyłączenia

Z ograniczeniami ochrony ubezpieczeniowej oraz ograniczeniami odpowiedzialności Towarzystwa Ubezpieczeniowego Generali Życie SA można się zapoznać w OWU.

Poproś doradcę o przygotowanie oferty

Dokumenty do pobrania

[!\[\]\(dcf5b1c2df785aa85e90b5df0635f501_img.jpg\) OWU](#)

[!\[\]\(12013c76de3b994a9de232fa911291b7_img.jpg\) Karta produktu](#)

PORTAL POLIKREDYT

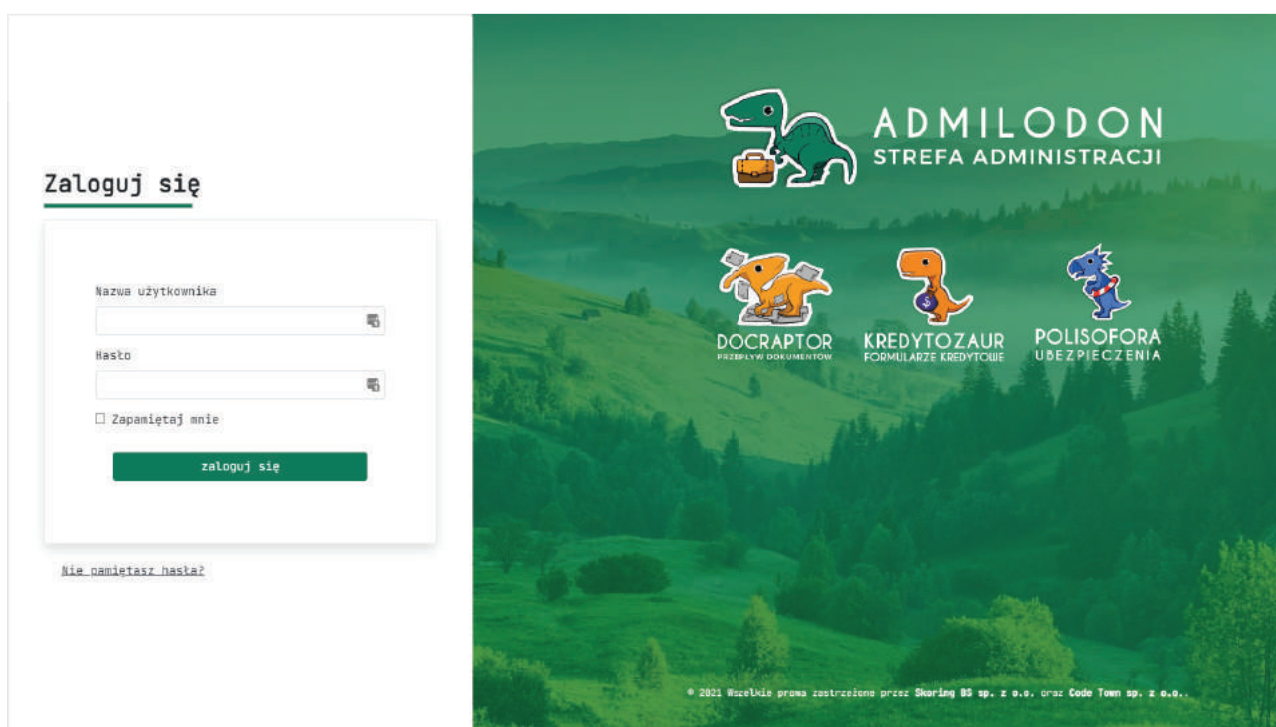


After a year of operating independent systems, it was decided to merge the two applications into one, for simpler content and customer management, and to be able to link offers between each other without having to switch between different systems.

The idea was to keep the color scheme of each section so that customers could more easily identify the product. Using different color schemes on one portal gave customers a sense of separation and transparency between sections, without affecting the existing functionality and performance.



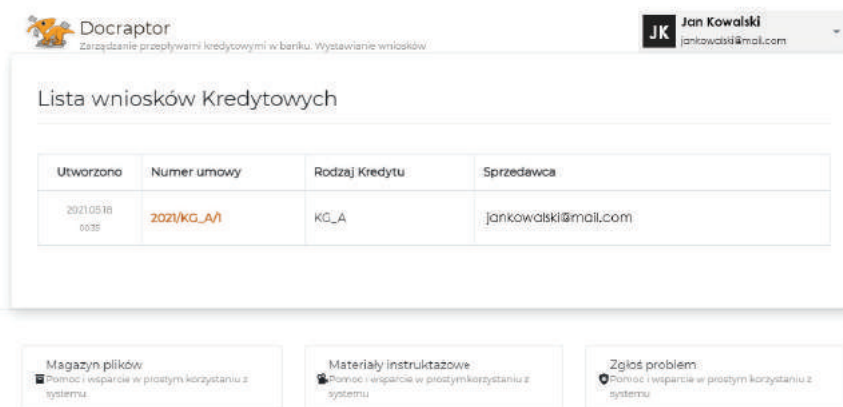
PORTAL ADMILODON



From the company point of view managing a dynamically changing offer, it is important not only to reach the customer, but also to efficiently manage the content, user activity and the entire sales and offer system.

We prepared complete administration of the credit sales department, insurance offer management and monitoring of employees' activities.

PORTAL DOCRAPTOR



The bank is a particularly time-critical institution, and in case of the necessity to serve a large number of applicants, it is necessary to work optimally, eliminating delays and waiting time. Using our solution allowed saving time of manual filling of applications and facilitated archiving of existing applications.

Always remember, it is not the employee for the software, but the software for the employee. If it does not facilitate his work, it is useless.



“ Logo and branding ”

Logo and key visual are the basis for creating the so-called brand awareness. Do you want to be recognizable? Without a coherent corporate identity, customer will not associate your ads with your company, so it's worth to do it at the highest level.

If you want to promote your company, start with a good logo and corporate identity of your company. We will make sure that your company is not anonymous.



LOGO

Skoring BS

Logo and brand book made for a Skoring BS company, revolving around Cooperative Banks. Its color scheme has been adjusted to the target clients, with orange as a distinguishing accent. The signet consists of an abstract combination of pie and bar charts, as well as an arrow, symbolizing climbing to the chosen goal.



cae2db	0e7b5c	084a37	Czcionka: Caviar Dreams
fdeacf	f89e23	955f15	





LOGO

Barterkey

The Barterkey portal is meant to attract local entrepreneurs and is meant to be a key to their success. Therefore, the current form of the logo has just taken the form of a key. Additionally, red is the only accent color that is strongly associated with the brand. It is an energetic color and it encourages to take the action.

LOGO

U Marysi

U Marysi is a family run catering business. It was founded already 40 years ago, so it is hard to believe that until now it did not have a logo! It was necessary to design a logo that would reflect the character of the founder - Mrs. Marysia, so now the special sign of the canteen is Grandma Marysia, smilingly cooking home-made dinners. Additionally, a leaflet was designed, to show how to use the logo and other components in the future, so that the identification would be consistent.





LOGO

Fenekan

A logo for a graphic designer is a challenge! Fenekan is a logo created for our graphic designer. At the beginning, it had a lot of details and was unreadable from a distance, but after a few corrections no one has any doubts that the black guy is a fenek. Combined with a simple graphic sign, the strongly contrasting colors - purple and orange - add clarity to the brand and make the identification complete.

Other logos

WE KNOW HOW IMPORTANT IT IS FOR YOU TO BUILD A CORPORATE IMAGE. THEREFORE, WE ARE OPEN TO YOUR IDEAS AND OUR EXPERTS WILL TAKE CARE OF THEIR IMPLEMENTATION TO REALITY.



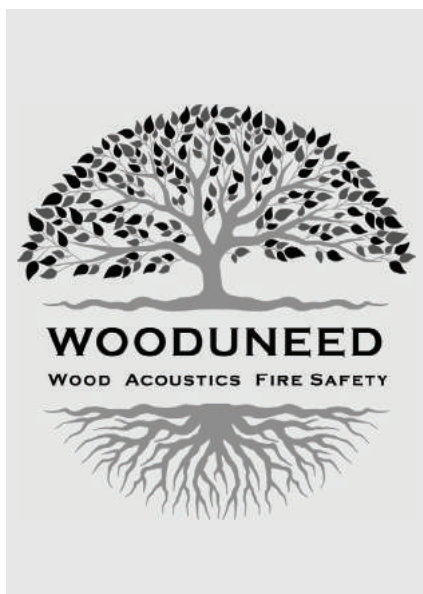
Be your best



Consulting Expert



Kancelaria radcy prawnego
Adam Jankowski



WooduneeD



Smart Finance



Sekutek



Polikredyt



Polisofera



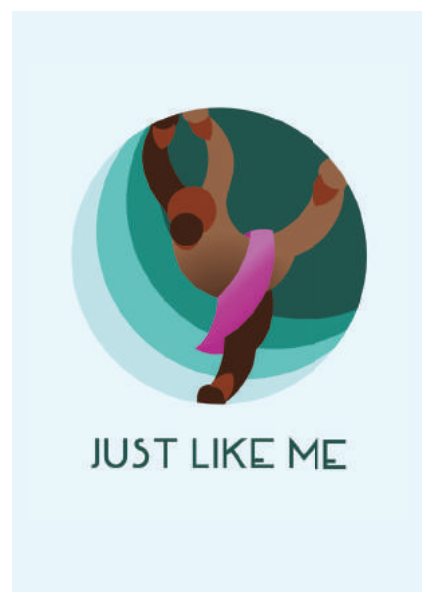
Kredytozaur



Docraptor



Admilodon



Just like me



“

OUTSOURCING

”

The websites and applications we offer are only a fraction of our capabilities. We also offer closer cooperation by hiring programmers and designers on an hourly basis. If you need a consultation, a small support or a dedicated team for the whole system, we are at your disposal!

We have knowledge and experience built on many projects from different industries, so you can be sure of our expert approach to your tasks.

FURTHER DEVELOPMENT OF THE APPLICATION PACKAGE

Outsourcing to external companies

Independent work for a client is one of the most valuable types of cooperation. Not only do you perform tasks in close contact with the client, but you can also take part in creating the path of the company, on the subject of software development and improving its operation on the market.

Every company wants to least expensive develop and build a stable ground for years or prepare funds for expansion. By hiring body-leasing teams you allow

your company to develop in a sustainable way, using experienced people, you don't have to keep them permanently in your company. Diversification between departments and sectors during a period of intense growth is vital to the operation of your business. We can bring your company the growth you currently need. Often, gentle support for a few months is all it takes to give your business a jumpstart for years to come.





Team management

The first of the tasks received in cooperation with an external company was to introduce improvements to programs used by municipalities and schools. Software for efficient management of a virtual log, invoices, PDF document creation and resource management.

The experience we gained is how to structure large groups of data, how to optimally send and receive data, and how the application should look to work quickly and reliably with large amounts of information.

Status monitoring and controls

We participated in the development of a tool to manage tasks, performed inspections and material status in the company. Our contribution included supporting the development of the application for android and iOS devices, working on new functionalities and improving current sections of the system.

Responsibility for each piece of code given to the client and the need to manage versions and database connections has given us an experience that is used in every system currently being developed.





SKORING

Ocena Wiarygodności

FURTHER DEVELOPMENT OF THE APPLICATION PACKAGE

Skoring

Software built for financial entities always has to be prepared in an appropriate manner, undergo tests, and each function must be clear and well described. Moreover, in the context of constantly changing law, the tool must be flexible enough to introduce modifications required by law and adjust to the procedures of each bank. Our team was involved in the development of a tool to support the credit path, allowing for quick and easy conclusion of credit agreements both in the bank and remotely.

Creating new functionalities and studying the use of the system gave us an overview of how employees

navigate the portal and how often they use different parts of the system. Thanks to this, we could simplify some functions and emphasize others so that at the end of the day the employees could advise clients in an even simpler and more intuitive way.



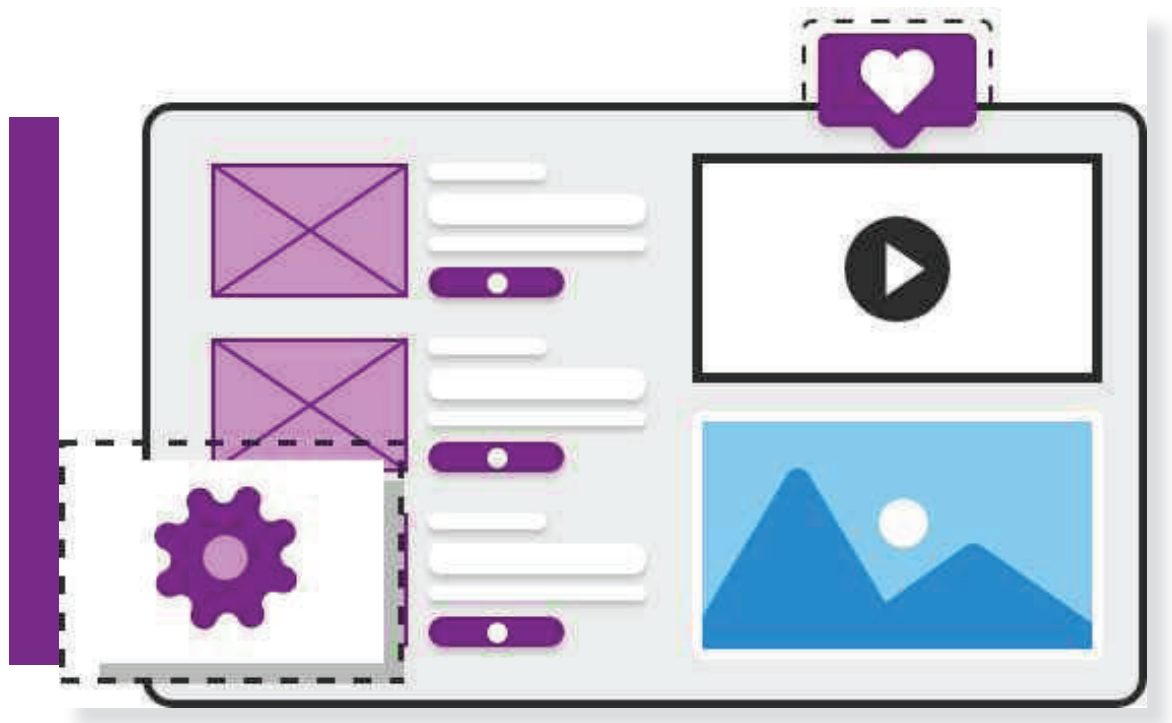
Bank Spółdzielczy w Zatorze

FURTHER DEVELOPMENT OF THE TOOL UBEZPIECZAJ W BANKU

Zator

Development of the tool for the bank allowing for insurance management and the possibility of selling them online to its customers was a year-long project. We prepared not only the program itself, but also the design, the whole substantive operation, sales structure and bankassurance support.

Further work on the tool consisted in the introduction of new functionalities, such as connections with external insurance providers, expanding the company's insurance offer. There were also new functions added to speed up and facilitate the work of customer advisors. Additionally, the support provided the possibility of expanding the offer by selling the tool to other interested, cooperative banks, changing from an ordinary application into a simplified franchise.



“

OTHER PROJECTS

“

Support for customers, especially when entering the Internet market, is extremely important for success. We offer assistance after the project is completed, we advise and continue cooperation. We often get involved in running the client's social media and helping to choose the right ads for the company's needs.

Creative development, including text writing and preparation of advertising materials, is for us an opportunity to act comprehensively for your company.

Running social media



3 ZALETY KERAMZYTU



1 Lekki, ale wytrzymały,

Nadaje się w 100% do **2** recyklingu

3 Jest dobrym termoizolatorem

Ventus System

What's their special feature? They put up the wall in a one piece! But they don't have time to promote their business online, so they outsourced it to us, we write blog articles and create social media posts.



**Ekologiczne
domy z
keramzytu**



Code Town

A little bit of IT news, mixed with a little bit of humor, spiced up with mystery Thursdays. This is what Code Town's social media profiles look like.

You can find us on FB and IG:
@teamcodetown



Barterkey

The platform that is visible in our portfolio in several places is also hosted in the "Social Media" section. Red colors, minimalism and rectangular shapes are the hallmarks of the Barterkey portal as well as the logo located in the tab on the right.



OTWARCIE KIN I TEATRÓW!

Po długim czasie bez dostępu do kultury na żywo **21 maja** nastąpi zwrot akcji i powrót do stanu sprzed listopada 2020.

Barterkey

My już nie możemy się doczekać, żeby nadrobić spektakle a Ty?

Internal Systems

The basis of the hosting sector is the management and monitoring of the created pages, so no website would shut down. This solution also allows for a quick response in case of problems such as an error during an update, a plugin that does not work or too high server consumption. Having our own site activity monitor, we offer good quality support both preventively and in case of problems.



Hours management system

Every company has its internal structures that it must manage, the larger the company, the greater the needs of the organization, so for our own company we create standalone software. This gives us not only full control over the program, but also an additional testing environment for new solutions, which we test internally and then offer to our customers.



CUTTING-EDGE TECHNOLOGY

Virtual walk

Presentation of the cave from the inside is an extraordinary challenge. Not only do you have to overcome the darkness, but also to match the photos, in which sometimes it is impossible to recognize where is the top and where is the bottom. Together with the scientific group RESET ATH we have developed a virtual walk through the cave by using several photos and a map of

the area, we could arrange them in such an order to simulate the actual walk. We added sounds simulating the sounds of bats and dripping water, and the walk itself were supplemented with the measurement of the gyroscope, so that in mobile devices by turning you can actually feel like a traveler, with each movement of the phone discovering a different part of the cave.



JASKINIA



WIRTUALNY SPACER PO JASKINI ŻÓŁTODZIOBA

Wejdź do jaskini

RESET
ATH 2017
#ResetUnderground

LOOT
BESKIDY
www.sztet.pl



Realizacja: Bartosz Szczęśliwy, Damian Kowalski



ŻÓŁTODZIOBA

SUPPORT OF EDUCATION

Cooperation with WSIZ university

Conducting internships

In collaboration with a local university, we undertook to run student internships and support with academic projects, offering our experience and knowledge so that students are best prepared to enter the job market.

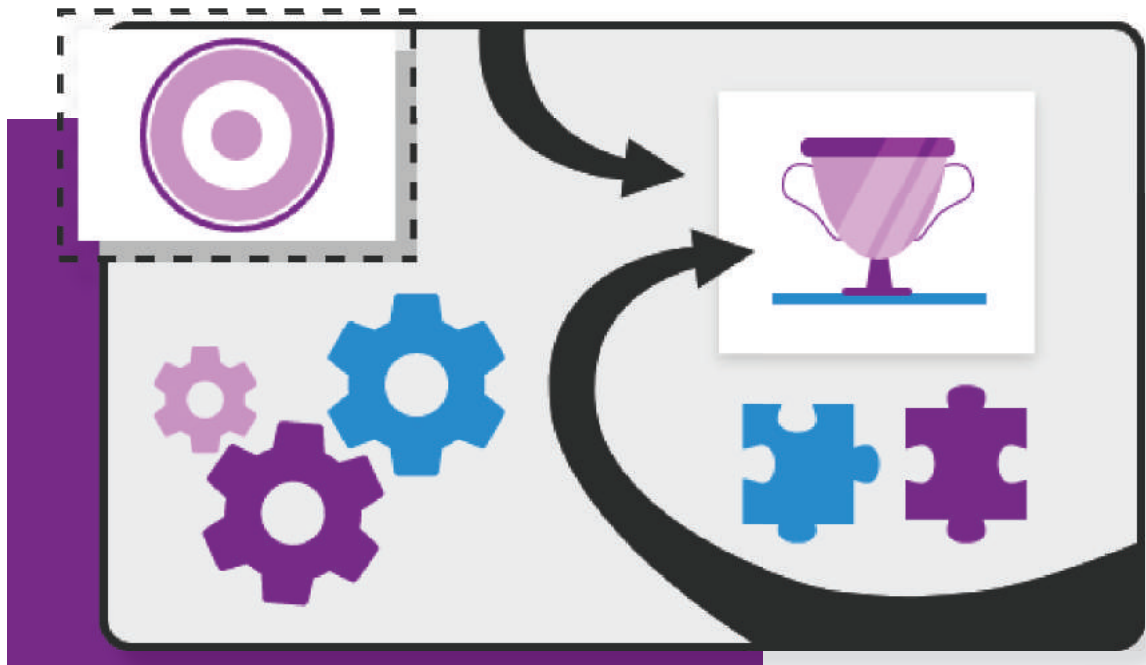
DOBRE PRAKTYKI

1. Kontakt w sprawie praktyk między godziną 8 a 17.
2. Bieżące odpisywanie na wiadomości.
Bieżący raport z postępów nad projektem.
3. Spis godzin uzupełniany codziennie i wysyłany do koordynatora projektu.
4. W sytuacjach niezależnych, zmiany odn planowanego spotkania lub terminu oddania projektu - niezwłoczne powiadomienie koordynatora.
5. Konsultacje następują w umówionym terminie, po skończeniu każdego etapu pracy nad projektem, w razie istotnych pytań można oczywiście pisać ww godzinach.



Effective IT

Internships are not the only project carried out with the University. In 2019 there was a series of technical lectures aimed at students, talking about aspects of working in the industry, touched on such topics as how to talk to customers, working methodologies or new technologies.





NOMINATIONS AND ACHIEVEMENTS



We set ourselves high goals, we believe in constant development and improvement of not only the services we offer, but also the competence of our employees. Our employees often show their willingness to compete by taking part in competitions and meetings.

In addition to competing, we have been speakers at many business meetings and participated in conferences and industry meetings to broaden our competence and knowledge of the latest technologies and specialized issues.



BUSINESS CHEETAHS 2020

Last year, we received special recognition for the projects performed in 2019, becoming a company with very dynamic development and high potential in 2019-2020. We received the nomination based on the analysis of development indicators by independent experts, our company was in the first hundred out of more than a thousand companies in the province with the best indicator of development and potential.

MEMBER OF THE REGIONAL CHAMBER

Building good relationships with other companies is the gateway to success, so we joined the local organization associating companies. We want to support local business and be up-to-date not only with global trends, but also follow the changes in our own backyard. The business community works like the ocean, no matter what size you are, you're sure to find your place somewhere.



FIRST PLACE



MICROSOFT HACKATHON

Our company came from a small team, knowing each other and working together, even a few years before we started the company together. The core technical founders together participated in several team ventures, one of which was a twenty-four hour programming marathon where they and their team worked on an innovative solution around the clock, ultimately taking first place in the competition.

INTERNSHIP PROPOSAL

CHILLOUT HACKATHON

In spite of running the company, we find time to conduct other extracurricular activities, also being successful. In one of them, we have received the highest award, three internships in one of the largest companies on the Polish market, receiving them for the idea of an innovative tool using neural networks. Our team consisted of only three people! The competition lasted twenty-four hours, a total of over 80 people competed for prizes, divided into about 12 teams.



„Skoring BS

Code Town Company conscientious and timely fulfilled and continues to fulfill its obligations under the signed cooperation agreement. Its actions were characterized by flexibility, professionalism and a comprehensive approach to each of the entrusted tasks. Great experience and high qualifications of the company owners and employees translated into results, which completely met our expectations. We especially appreciate the commitment to high quality service and openness to customization of offers. Our cooperation was and still is smooth and with great commitment, therefore we can recommend Code Town Sp. z o.o. as a specialist in its field as well as a reliable and trustworthy business partner



„

Bank Spółdzielczy w Zatorze

„

Bank Spółdzielczy in Zator hereby confirms that Code Town Sp. z o.o. with headquarters in Bielsko-Biała has created a modern IT tool in the form of insurance platform. Bank Spółdzielczy in Zator confirms positive cooperation with Code Town Sp. z o.o. This company performs its tasks with due diligence and precision. We hereby give reference to Code Town Company as a recommendable Partner.

„





ADAM JANKOWSKI
KANCELARIA RADCY PRAWNEGO

Adam Jankowski

Code Town Sp. z o.o. company made, for the Office of Legal Advisor, Adam Jankowski, graphic design of brochures, folders and leaflets connected with the internal project.

The internal project realized in our company, as well as the printing of the above mentioned materials.

Our cooperation was on the highest level. The company is distinguished by an open approach to the client (quick corrections, current contact with the graphic designer) and punctuality order.

Graphic design and printing were done reliably.

Code Town Sp. z o.o. is a professional, honest and recommendable partner.



S7Health

S7Health, based in Wrocław, confirms the cooperation with Code Town Sp. z o.o. This company performs its tasks with due diligence and accuracy. We hereby give references for Code Town Sp. z o.o. in Bielsko-Biała as a recommendable partner.



GET IN TOUCH!



Beata Bernas

CEO

Experienced manager and entrepreneur in the area of market development and building distribution network in the insurance industry and cooperative banking.

Author of the book for entrepreneurs "How to write a good business plan".

Member of the Supervisory Board and a member of the audit committee of Bank Spółdzielczy w Zatorze 2014-2018

Trained as a sociologist and business psychologist.

✉ beata.bernas@codetown.space

☎ +48 602-404-568



Damian Kowalczyk

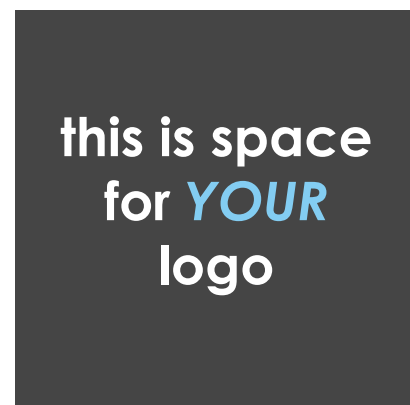
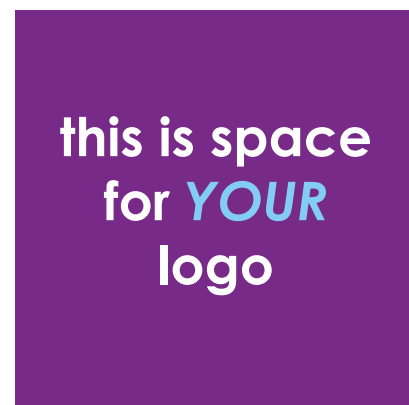
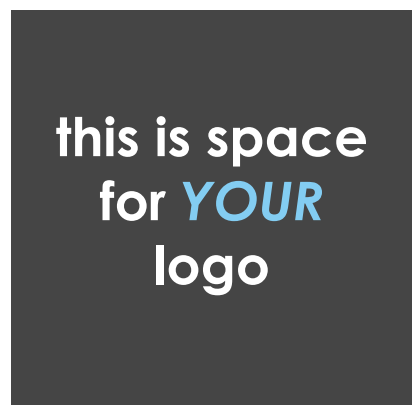
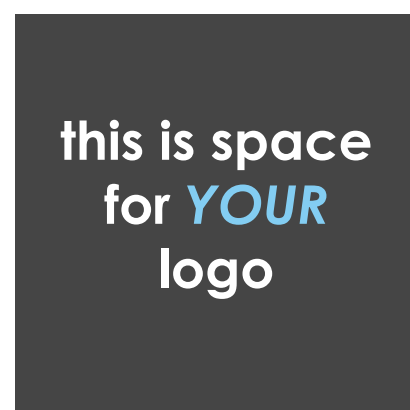
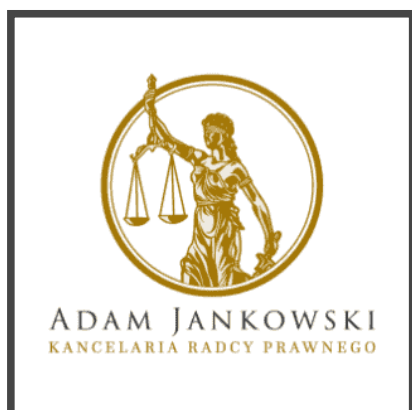
Vice-president of the
Management Board

A passionate software engineer. He develops both web and mobile applications. He is familiar with technologies such as: C#, .Net 5; .Net Core; MSSQL; Gitlab / Bitbucket Continuous integration. Participant of a hackathon with Microsoft and also winner of the first place in this competition. A fan of free software.

✉ damian.kowalczyk@codetown.space

☎ +48 732-925-630

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